

# You're Invited to Call and Inspect These Dashing New Autumn Things



## NEW BLACK JERSEYS

in Kaiser Silk, the leading dress of the hour, and extremely modish and taking, beautifully trimmed in the Moyen age effect with soutache braid; tight fitting to the hips, with flounce of messaline. Price

**\$25.00**

## CATCHY, DASHY, "BABY DOLL" DRESSES.

A particularly good little "trotting" dress, in French serge, piped in self tones, with messaline folds below the hips and bow in the back. The skirts are in the new pleated effects, and the dress comes in the artichoke shades. Price

**\$17.50**

## FINE WORSTED TWO-PIECE SUITS

in stripes and with pleated Skirts trimmed with black jet buttons. These come in a fine color range of greens, Copenhagen, Alice blues and others, and are extremely moderately priced. All are stylishly made and well lined, for

**\$12.50**

## REGULAR "TROTTER" DRESSES

for general utility wear, braided, buttoned and with embroidered net yoke, in wisteria tones, at

**\$27.50**

Plain Moyen Dresses, in strictly "line" effects, in black and blue serge, buttoned trimmed, to go at

**\$17.50**

## AN UNUSUALLY SATISFACTORY LOT

of suits, some plain, others striped, some trimmed and some strictly tailored, are \$25 Suits which are recognized \$35 and \$40 values. They have 42 and 45-inch Coats, pleated Skirts, and are in every conceivable color, only

**\$25.00**

## 100 FINE CORSET COVERS

regularly priced from 65c to \$2.50, lace and embroidery trimmed, some slightly soiled, half

**33 1/2 to \$1.25**

Gingham and Madras for school dresses and little boys' Shirts, so much in demand at this time of the year, at

**10c, 12 1-2c and 15c.**

## MILITARY CAPES.

Very modish and unusually fetching, in navy, Copenhagen, green and Bor-

**deaux red, at \$7.50**

Evening Capes in the Pastelle shades, in apricot, biscuit and light green, military effect with jet buttons, at

**\$12**

## FOR THE LITTLE PEOPLE

we have good-looking three-piece Suits in colored French serges, trimmed in soutache braids and self effects, at

**\$25**

Also Junior Suits, with pretty, kilted Skirts, nobby Buster Brown coats, in a fine range of color and materials, at

**\$20**



## A CONFIDENTIAL TALK TO MOTHERS WITH SCHOOL GIRLS AND BOYS.

We are ready with our extra fine stock of school time toggery to help you decide the question of the hour, just now. We've Suits of the best workmanship to be obtained, Hats, Caps, and, in fact, all that can possibly be desired by the most sensible practical buyers.

Read the following memoranda:

### SCHOOL HATS AND CAPS

for Boys and Girls, coming in latest designs, from 25c to a \$5 beaver; also fine line of nobby felt hats for boys, from 7 to 17; also Mother's Friend Shirts and Blouses for boys, from

**50c to \$1**

### "XTRA" TROUSERS

That Are EXTRA GOOD for every day and Sunday wear--a good, clean goods in neat patterns, splendid fabrics, both knickerbocker and straight knee, and coming in sizes from 3 to 16. They are priced per pair from

**50c to \$1.50**

### SCHOOL SHOE SPECIALS

MONDAY and TUESDAY Boys' fine Shoes, sizes 2 1-2 to 5 1-2, \$2.50 and \$3 qualities, for

**\$1.95**

150 pair Boys' Fine Shoes, sizes 11 1-2 to 2, worth \$1.75 and \$2

**\$1.43**

165 pair Boys' Fine Shoes, sizes 8 1-2 to 11, worth \$1.50 to 1.75

**\$1.38**

### BOYS' OVERCOATS and RAINCOATS.

We have a fine line in for the stormy days to come. It's early yet, but when the time comes you'll find us ready with sizes from the 3-year-old tot up to just as large as they grow.

**Remember!**

### SCHOOL SUIT SPECIALS

MONDAY and TUESDAY One hundred and fifteen knee pants Suits to go at the following prices:

**\$2.50 and \$3.00 Suits, for \$1.95**

**\$3.50 and \$4.00 Suits, for \$2.98**

**\$5, \$6 and \$7 Suits, for \$3.85**

### SPECIAL BARGAINS

IN GIRLS' SHOES MONDAY and TUESDAY

50 pair \$2.50 and \$3 Shoes, sizes 11 1-2 to 2, at \$1.98.

50 pair \$2 and \$2.50 Shoes, sizes 8 1-2 to 11, at \$1.79.

50 pair \$1.50 and \$2 Shoes, sizes 5 to 8, \$1.39.

# WATSON, PARKER & REESE COMPANY

Everything to Wear.

## SOCIETY

(Continued from Page Twelve)

complicated by the piano. This was followed by the regular program: Piano Solo—Miss Claude Kirkpatrick. Reading—Miss Alice Alken. Vocal Solo—Mrs. Jack Griffith. Music—Prof. Dohmeyer's orchestra. Piano Solo—Miss Annie Moore Harvey. Reading—Miss Nell Richards. Quartette—Miss Cawthon, Mrs. F. E. Branner, Mr. Cecil Bagley and Dr. Phillips. Piano Trio—Mrs. D. B. Rutherford, Miss Hutchinson, Miss Claude Kirkpatrick. Address—Mr. J. H. Sherrill. Piano Solo—Miss Alice Alken. Vocal Trio—Miss Cawthon, Mrs. Griffith and Mrs. F. E. Branner. At the close of the program, the Philatheas of the city served ice cream and cake. Mr. John Heinle, president of the Barraca Union, was master of the ceremonies, doing himself great credit. The very large crowd present pronounced the event a perfect success.

MR. AND MRS. T. C. WATSON ENJOYING A FINE TRIP. Mr. and Mrs. T. C. Watson, who have been touring Yellowstone Park,

are now well on their way to Seattle, where Mr. Watson will attend the large convention of the Grand Lodge of Odd Fellows. They will return during the latter part of October.

MISS LEILA ABERCROMBIE OFF TO SCHOOL. Miss Leila Abercrombie leaves this week for Converse College, at Spartanburg, S. C. She will be missed by her many local friends.

MRS. NETTIE F. KAUFMAN IS RECOVERING. Mrs. Nettie Kaufman, who recently underwent a very serious operation at a local sanitarium, is getting along nicely, and her friends are exceptionally enthusiastic over the success of the case. She is improving rapidly.

REVIVAL SERVICES AT GADSDEN STREET M. E. CHURCH TO COMMENCE. Revival services will commence next Sunday at the Gadsden Street M. E. church, the Rev. E. C. Moore to be in charge. An interesting series is being planned with many fine features.

MUSIC AT THE FIRST M. E. CHURCH TODAY. As usual, Miss Missouri Cawthon, who is in charge of the musical features at the First M. E. church, has arranged a fine program for the two services, the selections being of a high grade of music, and pleasing to all music lovers. They are to be sung by a quartette composed of Miss Cawthon, Mrs. Branner, Mr. Cecil Bagley and Dr. Phillips, whose voices blend beautifully, and all of whom

are musicians of considerable note. Miss Leila Abercrombie, the very able accompanist at the church, will serve as usual. In the morning the following numbers will be sung: "Be Joyful in the Lord," by Kratz, and "Seek Ye the Lord," by Delmater. In the evening Ashford's "Evening Hymn" and "How Excellent Thy Name," by Gabriel, will be rendered by the choir.

MR. AND MRS. FRED MARSH TO ASHEVILLE. Mr. and Mrs. Fred W. Marsh and children, who have been summering at Balsom, N. C., are to leave there Monday for Asheville, where they will spend about ten days before returning home.

MISS MABEL CHAREST TO RETURN HOME FRIDAY. Miss Mabel Charest, who has been visiting local friends, will return to her home at Washington Barracks, Washington, D. C. today. She is a charming young lady and will be missed in Pensacola circles.

MISS LOUISE WILLIAMS TO LEAVE FOR COLLEGE. Miss Louise Williams will leave Monday at noon to enter Converse College at Spartanburg, S. C. She will be accompanied by her father, Mr. B. S. Williams. Miss Williams is a charming young lady, and exceptionally popular in local circles.

W. O. W. HELD PLEASANT SOCIAL MEETING. The W. O. W. held a social meeting Thursday afternoon at the hall. Refreshments were served, and a pleasant time was reported by those who were in attendance. All members should be present at the next meeting.

THE PERCIVALS WILL NOT RETURN. It will be with real regret that the friends of Vice-Consul and Mrs. Percival will learn that they are not to return here, Mr. Percival having been transferred to Galveston. They are now in Europe, where they have been traveling this summer, and those who anticipated meeting them again upon their return will have cause for genuine disappointment. Mr. Percival was an unusually highly polished English gentleman, who, with his de-

lightful little American wife, held a warm spot in the esteem of Pensacola's best people.

JUDGE J. R. LANDRUM RECOVERS. Judge J. R. Landrum, who was forced to leave Pensacola for his health last year, and who has been in Texas since, writes that he is now entirely recovered. "Jim" Landrum, as he is familiarly known by the "home folks", has "made good" in his new surroundings, and stands high in the esteem of his new friends, according to report.

MR. AND MRS. JNO. S. BEARD AND FAMILY HAVE RETURNED. Mr. and Mrs. Jno. S. Beard and family have returned home after having spent a delightful summer at Annapolis, where their eldest son, William, is attending the naval academy. They are occupying the Kessler home for the present, and their many friends are enthusiastic over their return.

MESSRS. MOZART AND LEON LISHKOFF LEAVE FOR TULANE MEDICAL COLLEGE. Mr. Mozart Lishkoff leaves today for Tulane Medical College, in New Orleans, to complete his fourth year.

THE WRONG DIAGNOSIS. Prompt the Use of Worthless Remedies.

Even an experienced physician will sometimes make a mistake in diagnosis, in which event his entire treatment is wasted and may even be injurious to the patient. The advocates of all other hair restoratives save Herpicide have wrongly diagnosed the cause of Baldness and Falling Hair. They figure on a functional disease, whereas it is now known and generally accepted that hair loss is due to a parasitic germ which Newbro's Herpicide destroys. There is no substitute for Herpicide, accept none. Sold by leading druggists. Send 10c. in stamps for sample to The Herpicide Co., Detroit, Mich. One dollar bottles guaranteed. W. A. D'Alemberte, druggist and apothecary, 121 S. Palafox St.

Mr. Leon Lishkoff will accompany his brother, and will enter the same school. Both young men are exceptionally brilliant, and have a fine future before them.

MR. AND MRS. JNO. ANGELL ARRIVE ON WEDDING TRIP. Mr. and Mrs. Jno. Angell, who were recently married in Birmingham, have arrived in the city on their wedding trip. They are guests at the home of Mrs. L. C. Loftin.

MR. H. L. BRYAN LEFT FOR COLLEGE. Mr. H. L. Bryan, the young son of Dr. R. L. Bryan, who has been at home for his vacation, left Friday night to continue his course in the Atlanta College of Physicians and Surgeons.

MRS. JAS. SHEPPARD RETURNS FROM PLEASANT VISIT. Mrs. Jas. Sheppard has returned from a pleasant visit with friends in Scranton, Mississippi, and Mobile. She is being welcomed back by her many local friends.

MRS. N. J. ELKAN LEFT YESTERDAY TO FIGURE IN SELMA SOCIETY EVENT. Mrs. Elkan, one of Pensacola's most charming matrons, left yesterday morning for Selma to figure in one of the leading weddings of the season there, as matron of honor. Mr. and Mrs. Elkan are at the Hotel Esplanade, where they are both unusually popular.

D. OF C. TO GIVE RECEPTION AT ESCAMBIA HOTEL ON SEPT. 28TH. One of the important social events which is to round out the month of September locally will be a reception which is to be given by the D. of C. in the parlors of the hotel Esplanade on the 28th. The affair is to be given in compliment to the Confederate veterans, and the Children of the Confederacy, as well as all the Daughters, are requested to be present, the latter to wear their badges.

A fine program is being arranged which will appear later, and every effort is being made in order that all honor due the grand old boys in gray may be shown. Several Confederate Crosses of

honor are to be presented on that night, a feature in itself, which will be most beautiful and touching to all who realize its real purport. The D. of C. is an organization famed for its delightful hospitality, and the event of the 28th promises to be pleasing and interesting to all. The public is cordially invited to be present.

NAOMI LODGE NO. 10 TO CELEBRATE. The 58th anniversary of the founding of the Orders of Rebekahs, I. O. O. F., will be celebrated by Naomi Lodge No. 10, at their hall, corner of Belmont and Baylen streets, at 8:15 o'clock Monday, September 20. An interesting program has been arranged for the occasion, consisting of music and addresses, as follows:

Vocal duets, Mrs. Gibson and Miss Bingham; accompanist, Mrs. Bossey. Hymn solos, Mr. Carl Heinrich. Recitations, Mrs. Frank U. Swing. String orchestra, Mr. Nash, pianist. Mr. Carl Heinrich, F. P. Ehlers, F. Domeyer. Addresses by Rev. Dr. Niles and Dr. Frank U. Swing. Light refreshments will be served and an evening of unusual enjoyment is anticipated. All Rebekahs and members of the order and their families are cordially invited to be present. Special invitation to visiting Odd Fellows and Rebekahs.

OLD MILL INN NOTES. Mr. Frank Gardner, who has been

away on a ten days' business trip, has returned.

Miss Elise Chipley spent several days at the Inn last week, a guest of Miss Lillie Taylor.

Dr. and Mrs. Swing have gone to town and are stopping at the corner of Gregory and Palafox streets.

Mr. Robert Tuemler is spending a few days in Gulfport and New Orleans on business.

Mrs. K. T. Goodloe leaves Wednesday for French Lick Springs for a two weeks' stay.

Miss Dorothy Reeves leaves today for Columbia Tennessee, to enter college. She will be accompanied as far as Atlanta by Mrs. Reeves.

Miss Marion Suter is enjoying a trip north and is now in Canada.

Mr. and Mrs. Masterton, of Boston, are stopping at the Inn.

Mr. and Mrs. Beardsley and sons left last week for Gibsland, La.

Mr. Dan McMillan, of Savannah, who has been spending the summer here, left this week.

Mr. Roland Hall, who spent the week at the Inn, has returned to his home in Atlanta.

Mr. and Mrs. Minor Avery and

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## Isn't it Pitiful?

To see some good old soul at a grocery counter paying out hard-earned money for a paper bag of STALE coffee—for that's what coffee sold loose is, no matter who denies it. How much better to buy LUZIANNE COFFEE in its air-tight, freshness preserving can. A little higher in price than bulk coffee, pound for pound, but really cheaper, as it goes twice as far.

ASK YOUR GROCER FOR A CAN OF LUZIANNE. IT'S SOLD EVERYWHERE.

**THE REILY-TAYLOR COMPANY**

New Orleans, U. S. A.

## OCTOBER WEDDINGS

Do not delay longer in placing orders for engraved invitations. Our fall samples represent the very latest shapes and forms that have been accepted by refined and fashionable society. We do not follow—we LEAD in originating artistic effects with fine material. Our prices are the lowest. Send for samples, which will be supplied free of charge. J. P. STEVENS ENGRAVING CO., Wedding Stationery Engravers, 47 Whitehall St., Atlanta, Ga.